



FILM LOTUS WINNERS

human+
ADFEST 2026

| CODE | TITLE | BRAND | AGENCY | ENTRANT COMPANY | AWARD |
|--|---|--------------------------|---|---|----------|
| BROADCAST | | | | | |
| F01 Broadcast: Consumer Goods | | | | | |
| F01/003 | SOIL | CHUPPS FOOTWEAR | INTO CREATIVE, MUMBAI | INTO CREATIVE, MUMBAI | FINALIST |
| F04 Broadcast: Finance, Business & Commercial Public Services | | | | | |
| F04/004 | AMUK EMAK | WE+ | HAKUHODO INTERNATIONAL INDONESIA, JAKARTA | HAKUHODO INTERNATIONAL INDONESIA, JAKARTA | BRONZE |
| F04/003 | STEADFAST – DIRTY MONEY | STEADFAST STATIONERY | MULLENLOWE LINTAS GROUP, MUMBAI | DUCKTAPE STUDIOS, MUMBAI | FINALIST |
| ONLINE FILM | | | | | |
| F07 Online Film: Food & Beverages | | | | | |
| F07/001 | NO LABELS | NIKKA WHISKY | DENTSU INC., TOKYO | DENTSU INC., TOKYO | FINALIST |
| F08 Online Film: Consumer Goods | | | | | |
| F08/002 | IT'S DETTOL TIME | DETTOL | SOUR BANGKOK, BANGKOK | SOUR BANGKOK, BANGKOK | BRONZE |
| F08/009 | THE SCENT THAT GIVES YOU THE SCENE | MITH BANGKOK | WOLF BKK, BANGKOK | WOLF BKK, BANGKOK | BRONZE |
| F08/010 | POSSESSED | LIFEBUOY | MULLENLOWE SINGAPORE, SINGAPORE/ MULLENLOWE INDONESIA, JAKARTA/ MULLENLOWE LINTAS GROUP, MUMBAI | MULLENLOWE SINGAPORE, SINGAPORE | FINALIST |
| F10 Online Film: Retail | | | | | |
| F10/004 | DEATH OF A SALESMAN | FIVE STAR CHICKEN | BBDO BANGKOK, BANGKOK | BBDO BANGKOK, BANGKOK | SILVER |
| F10/008 | OWN IT FIRST | CENTRAL DEPARTMENT STORE | WOLF BKK, BANGKOK | WOLF BKK, BANGKOK | BRONZE |
| F11 Online Film: Travel & Leisure | | | | | |
| F11/004 | SAFETYNOVELA | PHILIPPINE AIRLINES | BBDO GUERRERO, MANILA | BBDO GUERRERO, MANILA | FINALIST |
| F12 Online Film: Media & Entertainment | | | | | |
| F12/002 | WHATSAPP – BAATAN HI BAATAN MEIN (LOVE IN A FEW WORDS) | WHATSAPP | FUNDAMENTAL, MUMBAI | FUNDAMENTAL, MUMBAI | SILVER |
| F12/005 | REZA RAHADIAN PRESENTS: FILMS WITHOUT REZA RAHADIAN | NETFLIX ID BLOCKBUSTER | GOOD PEOPLE, JAKARTA | GOOD PEOPLE NETWORK, JAKARTA | FINALIST |

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|---|------------------------------------|------------------------|--|--|----------|
| F13 Online Film: Finance & Real Estate | | | | | |
| F13/001 | PATIENT | KRUNG SRI FIRST CHOICE | LEO BANGKOK, BANGKOK | LEO THAILAND, BANGKOK | GOLD |
| F13/004 | AMUK EMAK | WE+ | HAKUHODO INTERNATIONAL INDONESIA, JAKARTA | HAKUHODO INTERNATIONAL INDONESIA, JAKARTA | BRONZE |
| F16 Online Film: Public Services & Cause Appeals | | | | | |
| F16/002 | DESI OON | CENTRE FOR PASTORALISM | STUDIO EEKSAURUS PRODUCTIONS, MUMBAI | STUDIO EEKSAURUS PRODUCTIONS PVT.LTD., MUMBAI | BRONZE |
| F17 Viral Film | | | | | |
| F17/003 | MOTHER STRIKE | SNACK JACK RING | CHOOJAI AND FRIENDS, BANGKOK | CHOOJAI AND FRIENDS, BANGKOK | GRANDE |
| F17/006 | THE SCENT THAT GIVES YOU THE SCENE | MITH BANGKOK | WOLF BKK, BANGKOK | WOLF BKK, BANGKOK | SILVER |
| F17/002 | PATIENT | KRUNG SRI FIRST CHOICE | LEO BANGKOK, BANGKOK | LEO THAILAND, BANGKOK | FINALIST |
| F17/005 | DEATH OF A SALESMAN | FIVE STAR CHICKEN | BBDO BANGKOK, BANGKOK | BBDO BANGKOK, BANGKOK | FINALIST |
| F19 Web Series | | | | | |
| F19/005 | DARE TO STEP | GAMBOL | YDM THAILAND, BANGKOK | YDM (THAILAND) CO., LTD., BANGKOK | BRONZE |
| F19/007 | CHICKY | GRABMART | GIGIL, MANILA | GIGIL, MANILA | BRONZE |